

Message Text

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ACTION EB-08

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TO SECSTATE WASHDC 7662
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AMEMBASSY VIENNA
INFO AMEMBASSY BONN

UNCLAS BELGRADE 6092

USDOC

VIENNA PASS SALZBURG - INFO EMBASSY

STATE FOR EB/OCA/ALZUCCA

COMMERCE FOR ITA/ALP/OICR/BDNEUHART

E.O. 11652: N/A
TAGS: BEXP, YO
SUBJECT: WESTERN EUROPE ECONOMIC/COMMERCIAL OFFICER CONFERENCES

REF: A) ZAGREB 777, B) BELGRADE 5982, C) STATE 202171

1. FOLLOWING ARE EMBASSY/CONGEN COMMENTS/SUGGESTIONS FOR
CONFERENCE AGENDA.

2. WE WOULD LIKE TO LEND OUR SUPPORT TO INCLUSION OF SEVERAL
TOPICS ALREADY SUGGESTED BY OTHER POSTS, WHICH WE CONSIDER
PARTICULARLY TIMELY. THESE ARE:

A. STATUS REPORT ON INTERAGENCY TASK FORCE TO DEVELOP
A NATIONAL EXPORT POLICY;

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B. THE ROLE OF COMMERCE REGIONAL MARKETING CENTERS IN
SUPPORTING POSTS' PROMOTIONAL EFFORTS;

C. REPORT ON THE STATUS OF USDOC REORGANIZATION AND ITS
IMPLICATIONS FOR THE FIELD;

D. THOSE ITEMS MENTIONED IN VALETTA 2634 RELATING TO

BOYCOTT REGULATIONS, A SEPARATE COMMERCIAL SERVICE, FUTURE TRENDS IN OVERSEAS E/C PROGRAMS, AND U.S. DOMESTIC ECONOMIC POLICY.

3. WE ALSO BELIEVE IT WOULD BE USEFUL TO DISCUSS THE FOLLOWING:

A. USG POLICY RE FOREIGN INVESTMENT (BOTH IN THE U.S. AND U.S. ABROAD) AND IMPORTS TO THE U.S. (PARTICULARLY AS THEY RELATE TO DEVELOPING AND REPORTING TRADE OPPORTUNITIES) FROM LDC'S AND MIDDLE INCOME COUNTRIES;

B. THE ROLE OF COMMERCIAL LIBRARIES AND SMALL-SCALE BUSINESS CENTERS IN POST PROMOTIONAL EFFORTS AND WAYS IN WHICH THEIR EFFECTIVENESS CAN BE IMPROVED; (THIS WOULD BE ESPECIALLY VALUABLE FOR US SINCE WE PLAN TO OPEN A BUSINESS CENTER LOCATED OUTSIDE THE EMBASSY IN MID-SEPTEMBER;

C. A DISCUSSION OF USDOC PROMOTIONAL AND PLANNING TOOLS (E.G., THE FOREIGN BUYER PROGRAM: HOW OFTEN IS IT UTILIZED? HOW EFFECTIVE IS IT? ARE CCP'S AND CAP'S WORTH THE EFFORT?).
WORTZEL

NOTE BY OC/T: TELEGRAM DELAYED IN TRANSMISSION.

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